

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions and listings of claims in the application:

1-37. (Canceled)

38. (Currently amended) A rights management method comprising the steps of:

(a) receiving an information signal at a first device, the information signal comprising a content portion and steganographically encoded control information, the control information being intertwined with the content portion of the information signal and comprising an indication of whether at least part of the content portion may be copied, the control information further comprising an indication of a number of times the content portion may be rendered by a given device;

(b) steganographically decoding the received information signal to recover the control information;

(c) using the control information to determine whether at least part of the information signal may be copied to a second device;

(d) copying at least part of the information signal to the second device if permitted by the control information;

(e) using the control information to determine whether the content portion may be rendered by the first device; and

(f) rendering the content on the first device if permitted by the control information.

39. (Canceled)

40. (Previously presented) A method as in claim 38, in which the control information further comprises an indication that the content may be copied only to appliances that are capable of enforcing the control information.

41. (Previously presented) A method as in claim 38, in which the control information comprises an expiration date after which the content cannot be used.

42-53. (Canceled)